

# CANS NEEDED!

Recycle your aluminum cans at **SCHOOL**

Don't trash me,  
**RECYCLE ME!**



## HOW TO HELP OUR SCHOOL

1. Enjoy your favorite canned beverage
2. Save your can
3. Bring to our school to recycle it!

Recycling  
is  
like **Magic!** 

# Learn how rewarding recycling CAN be!

## You're Invited!



We would like to invite your school to participate in a recycling contest for the 2024 - 2025 school year called, "Ball's Can-Do Challenge for Kids: The Future is in Our Hands, We are Recycling it". This contest is administered by Recycling is Like Magic (formerly known as Scrap University Kids), with the support of Ball Corporation. The contest will run October 1, 2024 - April 30, 2025.



A fun recycling competition between local schools.



Recycling CAN be fun! Together we will educate kids on the importance of recycling, all while earning extra funds for the school.



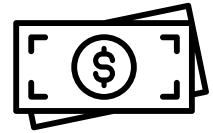
All students, teachers, and staff can bring cans from home and around town to recycle in a provided bin for a local scrapyards!

In addition to raising funds for your school through can recycling, the cornerstone of this program is a children's book - *The Girl Who Recycled 1 Million Cans* - which helps children learn about recycling, math, community, financial literacy, perseverance, sharing, teamwork, and donating. All 3rd grade students at your school will receive a FREE copy of the book and can participate by bringing cans to school for recycling. The more cans your school collects, the more money your school makes!

Last year, Recycling is Like Magic administered a can recycling contest across 8 schools, recycling over 1.3 million cans and raising over \$21,000 for the participating schools. We are excited to partner with Ball Corporation this year for a new recycling contest!

### DID YOU KNOW?

Only 15% of aluminum is recycled in IN!



Schools get to keep the funds earned from recycled cans!



It takes only 60 days for a recycled can to be back on store shelves!

## PRIZES



\$1,500



\$1,000



\$500



\$1,000

MVR(ecycler)

# RecyclingisLikeMagic.com/Ball

## How to join:



### The School & Staff:

- Maintenance staff or teachers should remind students to collect cans from students and place them in the appropriate receptacle for the scrapyards to collect
- Encourage local businesses and venues to save their cans to support the school contest!
- Read *The Girl Who Recycled 1 Million Cans* in class and participate in additional educational opportunities with resources provided by the contest team
- Share feedback at the end of the contest to help us to continue to provide the best experience for future contests

### The Students:

- Learn about the environmental and financial rewards of recycling aluminum by reading *The Girl Who Recycles 1 Million Cans*, participating in can collection, and additional resources provided by Recycling is Like Magic and Ball Corporation
- At the end of the contest, students are asked to take the Recycling Pledge, a commitment to the more sustainable future through recycling
- Bring empty cans from home to school for contest recycling
- Take photos with the book and cans (faces can be covered with items for external purposes)

### The Scrapyards:

- Provide a large roll-off bin (if desired) for the school to collect cans
- Provide pick up service to empty the collection bins and report data (can count/value) to Recycling is Like Magic for impact reporting
- Scrapyards are invited to present at participating schools to educate students on the process of scrap recycling, machinery and safety practices
- Provide photos of can collections & pick-ups for external marketing
- Provide payment to the schools on an agreed upon timeline

**If you are interested in participating, we are happy to set up a meeting with you and key staff to discuss the next steps and answer any questions. Thank you for your consideration, we will reach out soon to follow up and confirm your interest and/or participation.**

**Jessica Alexanderson, President, Recycling is like Magic!**  
**RecyclingislikeMagic.com/millioncans**  
**425-440-1701**

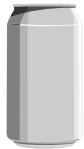
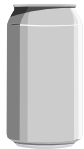
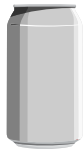
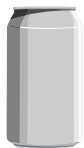
# M(ost) V(aluable) R(ecycler)

## Recycling CAN be fun!



1st, 2nd, and 3rd place winners are selected based on the number of cans collected during the Ball CAN-Do Challenge for Kids. MVR - the Most Valuable Recycler - has the opportunity to win \$1,000 for their school based on unique engagement with the contest! We encourage each school to get creative to drive awareness and participation in the Can Contest.

### Creative Engagement Examples:

-  **Can Days:** Students bring in a bag of cans every Monday/Friday to kick-off or end the week!
-  **Engage the Community:** Engage local businesses (or other) to collect cans on the schools behalf.
-  **Recycling Education:** Check out recycling books from the library & create a class activity to learn about recycling!
-  **Get Creative!** Each school is encouraged to engage your students in a way most interesting to them - make recycling FUN!

PRIZES



\$1,500



\$1,000



\$500



\$1,000

MVR(ecycler)